

Jacqueline Rabun Store

Launched in October 2007, the Jacqueline Rabun store is housed in converted stables in a gated mews in Belgravia, London. Concealed amongst predominantly residential dwellings, entering the mews one has the feeling of being the first to discover a secret destination.

Created by Jacqueline and Lyndsay Milne, the store expresses the stark and organic nature of Jacqueline's design in Lyndsay's inimitable style – born of her background as a set designer. The space feels like an oversized jewel box where the stable stalls are compartments within which jewels are nestled. In turn the stalls create quiet, secret spaces for clients to discover the collection, uninhibited. Reclaimed and personalised furniture such as a glass topped billiard table or a 1950s Danish dresser are used to showcase the jewellery and become integral to the discourse of the collection. The display furniture punctuates Jacqueline's language: etchings by her son adorn the case of a silver-plated school desk that contains her jewellery.

Alison Berger lamps throw seductive shadows over a tranquil environment. The walls are all painted uniform lichen grey. Down the centre of the stables runs a long table covered with broken plates and cups. All the fragments are matt black and they are arranged under glass bells, through which flashes of golden and silver jewellery shine. The white sales counter sitting at the top of this central alley illuminates the shop and its design as a traditional jeweller's bench is a crucial reference to the functionality of a craftsman's workshop.

Surprising bursts of fauna reflect the organic shapes of the jewellery and colour the space. Hanging vines spill from the mezzanine above and a tiny fern garden grows in the middle of the design studio, which is conveniently located on the second floor. It was Jacqueline's intention to bring the studio and retail space together thus bringing designer closer to client. Such is the personal nature of each piece of the Jacqueline Rabun collection and such is the universe in which clients can devise bespoke pieces that tell their story in Jacqueline's words.

The store showcases the full Jacqueline Rabun collection and a selection of Georg Jensen pieces designed by Jacqueline Rabun.

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